

**SPONSORSHIP · EXHIBITION**

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# APS 2023

**A**ESTHETIC **P**LASTIC **S**URGERY 2023

 **APRIL 1<sup>st</sup> (SAT) – 2<sup>nd</sup> (SUN)**

 **GRAND INTERCONTINENTAL SEOUL PARNAS, KOREA**

 **WWW.APSKOREA.OR.KR**

KSAPS-KAPS Joint Meeting

JSAPS-KSAPS Joint Meeting

TSAPS-KSAPS Joint Meeting



HOSTED BY



KOREAN SOCIETY FOR AESTHETIC PLASTIC SURGERY  
THE KOREAN ASSOCIATION OF PLASTIC SURGEONS

PARTERS



**[ APS 2023 Secretariat ]** T. 82-2-6411-7313 F. 82-2-6411-7399 E. [ksaps@innon.co.kr](mailto:ksaps@innon.co.kr)

# APS 2023

AESTHETIC PLASTIC SURGERY 2023

## APS 2022 Summary

### > Title

APS 2023

(Aesthetic Plastic Surgery 2023)

### > Date

April 1 (Sat) - 2 (Sun), 2023

### > Venue

Grand Intercontinental Seoul Parnas, Korea (Offline)

### > Official Language

English/Korean

### > Hosted by



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### > Official Website

[www.apskorea.or.kr](http://www.apskorea.or.kr)

### > About Exhibition

**Date** April 1 (Sat) - 2 (Sun), 2023

**Location** 2F & 5F, Grand Intercontinental Seoul Parnas, Korea

**Apply** Please contact the secretariat ([ksaps@innon.co.kr](mailto:ksaps@innon.co.kr))

### > Secretariat Office

**APS 2022 Secretariat Office**

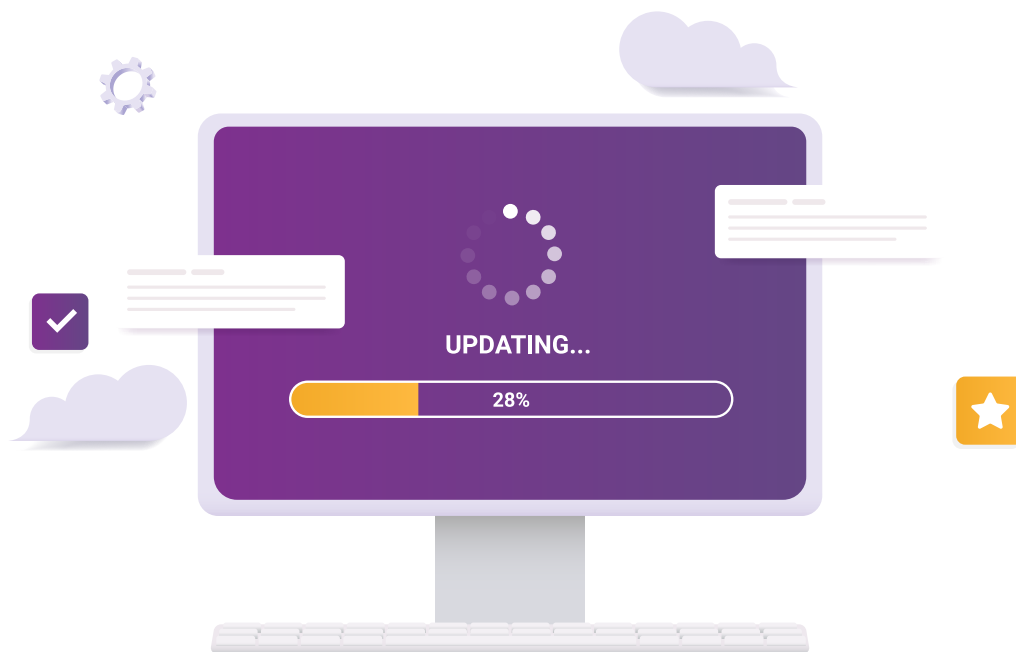
T. +82-2-6411-7313 F. +82-2-6411-7399 E. [ksaps@innon.co.krr](mailto:ksaps@innon.co.krr)

# APS 2023

AESTHETIC PLASTIC SURGERY 2023

## Program at a Glance

April 1 (Sat)



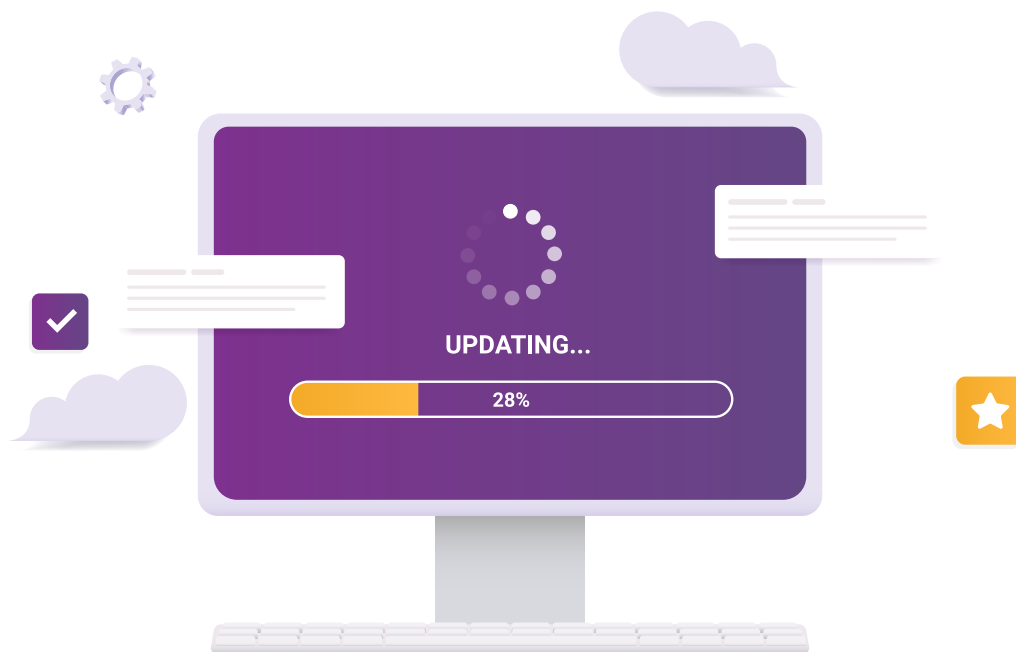
**Will be updated**

# APS 2023

AESTHETIC PLASTIC SURGERY 2023

## Program at a Glance

April 2 (Sun)



**Will be updated**

### Sponsorship Packages

Contents	Sponsor	Diamond	Platinum	Gold	Silver	Premium	Deluxe	Standard
	Benefits & Price	US\$70,000	US\$50,000	US\$30,000	US\$20,000	US\$10,000	US\$6,600	US\$4,400
Event	Specifying Information about Gala Dinner Sponsor (Printing on the production, etc.)	O	-	-	-	-	-	-
	Invitation to the Gala Dinner	O	O	O	-	-	-	-
Booth	Offline Booth (One booth size: 3*2m)	3 Booth	2 Booth	2 Booth	2 Booth	1 Booth	1 Booth	1 Booth
	Free Registration (Meal vouchers included)	8 persons	6 persons	5 persons	3 persons	-	-	-
	Priority to Booth Location	1st	2nd	3rd	-	-	-	-
Program	Holding a symposium (Industrial session)	60 mins	60 mins	60 mins	-	-	-	-
On-site Promotion	Logo Printing on on-site materials	O	O	O	-	-	-	-
	Logo Printing on Congress Kit	O	O	O	-	-	-	-
	Logo Printing on Registration Desk	O	O	O	-	-	-	-
	Logo Printing on Photo Zone	O	O	O	-	-	-	-
	Logo Printing on Program Book	O	O	O	O	-	-	-
	Ads during Break	3 mins	2 mins	1 mins	Product slides	-	-	-
	Playing Promotion Video before Sponsored Session Starts	O	O	O	-	-	-	-
Online Promotion	Banner Ads on the Bottom of Main Page of the Official Website (Link included)	O	O	O	-	-	-	-
	Posting the Sponsor Logo on the Sponsorship Page of the APS website (Arranged by grade)	O	O	O	-	-	-	-
	Logo on the Promotional Materials (E-Newsletter)	O	O	O	-	-	-	-
Advertisement	Program Book Ads (Inside page)	Free	Free	Additional applications individually	Additional applications individually	Additional applications individually	Additional applications individually	Additional applications individually
	E-Abstract Book Ads (Inside page)	Free	Free	Additional applications individually	Additional applications individually	Additional applications individually	Additional applications individually	Additional applications individually
	Archives of Aesthetic Plastic Surgery (Free 1-year advertisement, published 4 times a year)	O	O	-	-	-	-	-

※ The time for Industrial Session will be given priority to the top tier, and if it is the same tier, it will be allocated on a first-come, first-serve basis (in order of application and payment).

※ Diamond and Platinum grades include benefits of advertising on Program Book and Abstract Books (inside page), and additional applications are available.

※ Information on submission of materials and layout of on-site booths will be announced after all applications are closed.

## Sponsorship Packages

### DIAMOND

70,000 USD

#### > Benefits

- Specifying Information about Gala Dinner Sponsor (Printing on the production, etc.)
- Invitaiton to the Gala Dinner
- Offline Booth (One booth size: 3\*2m) : 3 booth
- Free Registration (Meal vouchers included) : 8 persons
- Priority to Booth Location : 1st
- Holding a symposium (Industrial session) : 60 mins
- Logo Printing on on-site materials
- Logo Printing on Congress Kit
- Logo Printing on Registration Desk
- Logo Printing on Photo Zone
- Logo Printing on Program Book
- Ads during Break : 3 mins
- Playing Promotion Video before Sponsored Session Starts
- Banner Ads on the Bottom of Main Page of the Official Website (Link included)
- Posting the Sponsor Logo on the Sponsorship Page of the APS website (Arranged by grade)
- Logo on the Promotional Materials (E-Newsletter)
- Program Book Ads (Inside page) : Free
- E-Abstract Book Ads (Inside page) : Free
- Archives of Aesthetic Plastic Surgery (Free 1-year advertisement, published 4 times a year)

### PLATINUM

50,000 USD

#### > Benefits

- Invitaiton to the Gala Dinner
- Offline Booth (One booth size: 3\*2m) : 2 booth
- Free Registration (Meal vouchers included) : 6 persons
- Priority to Booth Location : 2nd
- Holding a symposium (Industrial session) : 60 mins
- Logo Printing on on-site materials
- Logo Printing on Congress Kit
- Logo Printing on Registration Desk
- Logo Printing on Photo Zone
- Logo Printing on Program Book
- Ads during Break : 2 mins
- Playing Promotion Video before Sponsored Session Starts
- Banner Ads on the Bottom of Main Page of the Official Website (Link included)
- Posting the Sponsor Logo on the Sponsorship Page of the APS website (Arranged by grade)
- Logo on the Promotional Materials (E-Newsletter)
- Program Book Ads (Inside page) : Free
- E-Abstract Book Ads (Inside page) : Free
- Archives of Aesthetic Plastic Surgery (Free 1-year advertisement, published 4 times a year)

# APS 2023

AESTHETIC PLASTIC SURGERY 2023

## GOLD

30,000 USD

### > Benefits

- Invitation to the Gala Dinner
- Offline Booth (One booth size: 3\*2m) : 2 booth
- Free Registration (Meal vouchers included) : 5 persons
- Priority to Booth Location : 3rd
- Holding a symposium (Industrial session) : 60 mins
- Logo Printing on on-site materials
- Logo Printing on Congress Kit
- Logo Printing on Registration Desk
- Logo Printing on Photo Zone
- Logo Printing on Program Book
- Ads during Break : 1 mins
- Playing Promotion Video before Sponsored Session Starts
- Banner Ads on the Bottom of Main Page of the Official Website (Link included)
- Posting the Sponsor Logo on the Sponsorship Page of the APS website (Arranged by grade)
- Logo on the Promotional Materials (E-Newsletter)

## SILVER

20,000 USD

### > Benefits

- Offline Booth (One booth size: 3\*2m) : 2 booth
- Free Registration (Meal vouchers included) : 3 persons
- Logo Printing on Program Book
- Ads during Break : Product Slides



# APS 2023

AESTHETIC PLASTIC SURGERY 2023

## PREMIUM

10,000 USD

### > Benefits

- Offline Booth (One Booth Size: 3\*2m)

## DELUXE

6,600 USD

### > Benefits

- Offline Booth (One Booth Size: 3\*2m)

## STANDARD

4,400 USD

### > Benefits

- Offline Booth (One Booth Size: 3\*2m)

※ The location of the booths is different from Premium to Standard depending on the grade.  
Please apply after referring to the booth location on the website.

## Program Book & E-Abstract Book

Type	Items	Price
① Program Book Guidance materials distributed to attendees on the day of the symposium	the inside front cover (second cover)	1,650 USD
	the inside back cover (third cover)	1,100 USD
	the outside back cover (fourth cover)	2,200 USD
	inside page	770 USD
② E-Abstract Book This will be distributed as a PDF file to attendees of the symposium	inside page	770 USD

※ Diamond and Platinum grades include benefits of advertising on Program Book and Abstract Books (inside page), and additional applications are available.

※ For other grades, please apply individually if you want.



## Sponsorship & Exhibition Application

### > Date

**Apply** 2022, December 8 (Thu) - 2023, Feb 19 (Sun)

※ Information on the final booth layout and submission of materials will be announced via email and website after all applications are closed.

### > How to Apply

- 1 Find the Application form on the last page
- 2 You must fill out all the required fields to complete the application form
- 3 Please send it to the APS 2023 secretariat office (ksaps@innon.co.kr)

### > Bank Information

**Name of the Bank** Hana Bank

**Account number** 101-910011-09204

**Account Holder** Korean Society for Aesthetic Plastic Surgery

**Swift Code** HNBKRSSE

**Bank Address** 11F, 3, Seoun-ro, Seocho-gu, Seoul 06733, Korea

### > Contact

**Office of Korean Society for Aesthetic Plastic Surgery**

**Address** Mapo-daero 109, Mapo-gu, Seoul, 101-dong, Lotte Castle President. 101-2003

**Phone** +82-2-3472-4243

**Fax** +82-2-3472-4254

**Email** ksaps@innon.co.kr

## Sponsorship & Exhibition Application

### > Regulations on application

- 1 Sponsor grades will have their booths placed after all applications are closed. If the grades and sizes are the same, priority will be given according to the order of application and deposit (first-come, first-serve basis).
- 2 After you apply online, the application will be confirmed only when the payment is completed within a week.
- 3 If you do not pay by the scheduled date, the application may be canceled without a separate contact, so please deposit according to the date you filled in.
- 4 If your payment is delayed due to unavoidable circumstances, please contact us (ksaps@ksaps.or.kr/+82-2-3472-4243).
- 5 If you apply for sponsorship, exhibition, advertisement, etc. later than the announced schedule, you may not receive some of the sponsorship benefits.

### > Refund Policy

If you cancel the Sponsor & Exhibition application, it will be refunded according to the Refund Policy below, so please be careful when filling out the application form.

by March 10, 2023 (21 days before the conference)	80% Refund
by March 17, 2023 (14 days before the conference)	50% Refund
from March 23, 2023 (7 days before the conference)	No Refund

\* It may take up to 30 days to refund from the date of cancellation.

\* Contact the secretariat (+82-2-3472-4243) for the cancellation process and please confirm the cancellation.

\* In the case of unilateral cancellation, the APS can claim compensation for damages.

# APS 2023

AESTHETIC PLASTIC SURGERY 2023

## Sponsorship & Exhibition Application

Applicant Information		
Name of the Company	English	
Name of Chief Executive Officer		
Business Address		

Representative Information	
Name	
Position	
Phone	
Cellphone	
Fax	
Email	

Sponsor Information		
Tier	<input type="checkbox"/> Diamond	70,000 USD
	<input type="checkbox"/> Platinum	50,000 USD
	<input type="checkbox"/> Gold	30,000 USD
	<input type="checkbox"/> Silver	20,000 USD
	<input type="checkbox"/> Premium	10,000 USD
	<input type="checkbox"/> Deluxe	6,600 USD
	<input type="checkbox"/> Standard	4,400 USD

Exhibition and Main Items	1)	
	2)	
	3)	

Type	Items	Price
① Program Book Guidance materials distributed to attendees on the day of the symposium	the inside front cover (second cover)	1,650 USD
	the inside back cover (third cover)	1,100 USD
	the outside back cover (fourth cover)	2,200 USD
	inside page	770 USD
② E-Abstract Book This will be distributed as a PDF file to attendees of the symposium	inside page	770 USD

Total (VAT included)	_____ 원
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Sender's Information	
Name	
E-mail	
Phone	
Expected Date of Payment	

Bank Information	
Hana Bank / 101-910011-09204	
Korean Society for Aesthetic Plastic Surgery NBNKRSE 1F, 3, Seoun-ro, Seocho-gu, Seoul 06733, Korea	

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## APS 2023 Secretariat Office

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